



Strategy

Producing a Strategic Plan with Business Initiatives is a creative process: designing a future, together with your planning committee, and then aligning the organization's resources to realize that future.

Getting back to basics will ensure that you have a blueprint for moving your organization toward desired results and scalable solutions.

Your leadership team will be left cohesive and collaborative. Expect breakthroughs in productivity, accountability and satisfaction for stakeholders, employees and customers.

WHAT TO EXPECT

A 5-10 year outlook

A 3-year plan

A one-year vision

A focus on the future

Accountability

Right people

90-day operational objectives

A culture based on core values

Vision

Buy-in

A desert island dashboard

Constructive meetings

Team engagement

Improved communication

Measurable data points

Progress!

Sue Watson | Business Consultant, Leadership and Strategy Expert, Coach, Author and Speaker with 25+ years of experience spanning 4 continents.

Contact Sue for a customized proposal to meet your unique requirements.

661.301.7162
sue@businessinitiatives.com