



Executive and Management Coaching

A strong coach is an
ENCOURAGER.

Definition of ENCOURAGE

Transitive verb

1. to inspire with courage, spirit, or hope : HEARTEN
2. to attempt to persuade : URGE
3. to spur on : STIMULATE
4. to give help or patronage to:
SUPPORT

Expect:

To be a better leader.

To have a better team.

Breakthroughs in effectiveness
and communication.

Forward progress and
accountability.

To make things happen that
would not happen without your
leadership.

A business coach is someone with a proven track record in growing successful businesses and developing successful people.

Trust your coach to bring new ideas, an outside perspective and questions that stretch your comfort. A good coach will provide a safe place for you to fully share conversations that can't be had anywhere else.

Your coach will become a trusted advisor and a sounding board, someone who cares more about your effectiveness than your comfort, but someone who's own reputation is based on *your* results.

Your coach won't let you quit when the going gets tough. She will be there to spur you on when you're inclined to give up. She will hold the space for you to be all that you can be.

Sue Watson | Business Consultant,
Leadership and Strategy Expert, Coach,
Author and Speaker with 25+ years of
experience spanning 4 continents.

Contact Sue for a no obligation conversation to see how she can help.